

MEET US ONLINE AT

Intercultural Media Academy



Here comes the all-in-one package that gets you ready to become a 21st century media creator! Get experience in Media Literacy, in writing for Social Media and setting up your own online medium.

Experienced journalists and media experts will show you the basics of online journalism and research. You will learn how to identify fake news and how to fight against hate speech online - probably the biggest challenges of our time!

Of course there will be lots of insider tips. You will put your latest knowledge into action right away with the other participants in creating your own media product. There are no limits to your creativity!

While the focus of the program will be about Media, you will also get the amazing opportunity to earn your own AFS Global Competence Certificate. In this online course you will explore self-awareness, emotional intelligence, awareness of others and how to bridge differences. Learn to see the world through different eyes without leaving your home. We are looking forward to meeting you at the Intercultural Media Academy!

FOCUS



Online Journalism, Crossmedia



News/Fake News, Research



Create a Blog, Vlog, Podcast for Social Media



Intercultural Learning



Global Competence Certificate (GCC)

This program is supported by the Mercator Foundation.

STIFTUNG
MERCATOR
FOUNDATION



AFS Interkulturelle
Begegnungen e.V.

Four-Week Program

LEARNING OUTCOMES

- Learn about the difference between news and fake news
- Become fit in online journalism and research
- Develop a media product together with other participants
- Work experience and problem solving in an international team
- Global Competence Certificate (GCC)



Facts

- Participating countries Europe
- Age 14 years to 17 years
- Working language English
- Costs 50€ (full scholarship with motivation letter)
- Workload approx. 24 hours live calls plus preparation time and GCC



Requirements

- System requirements Computer, webcam, headset or speaker+ microphone
- Smartphone/tablet
- stable internet connection, latest browser
- Software used Zoom, Howspace, Padlet, Mentimeter, etc.

	Program Dates 2021*	Central European Time (CET)	Topics
	Before Program Start		Sendout of program details and necessary login data Making a short personal introduction video
Week 1	Saturday, May 1st	5.30 pm – 7.30 pm	Welcome and getting to know each other
	Monday, May 3	5.30 pm – 7.30 pm	Workshop: Media Literacy 101 - The media and me!
	Thursday, May 6	5.30 pm – 7.30 pm	Workshop: Basic online journalism skills
	Saturday, May 8	5:30 pm – 7.30 pm	Weekly Check-in + Division into working groups
Week 2	Tuesday, May 11	5.30 pm – 7.30 pm	Workshop: Fight the Fake: Identifying Fake News
	Wednesday, May 12	5 pm – 7.30 pm	Workshop: Journalistic research skills / interviews
	Friday, May 14	5.30 pm – 7.30 pm	Intercultural Stop + Weekly Check-in
Week 3	Monday, May 17	5.30 pm – 7:30 pm	Workshop: How to fight Hate Speech online Check-in working groups
	Wednesday, May 19	5.30 pm – 6.30 pm	Workshop: Basic photo and video skills for social media
	Saturday, May 22	5.30 pm – 7.30 pm	Intercultural Stop + Weekly Check-in
Week 4	Tuesday, May 25	5.30 pm – 6.30 pm	Journalistic Support
	Friday, May 28	5.30 pm – 8 pm	Final presentation + Program Wrap-up and Goodbye

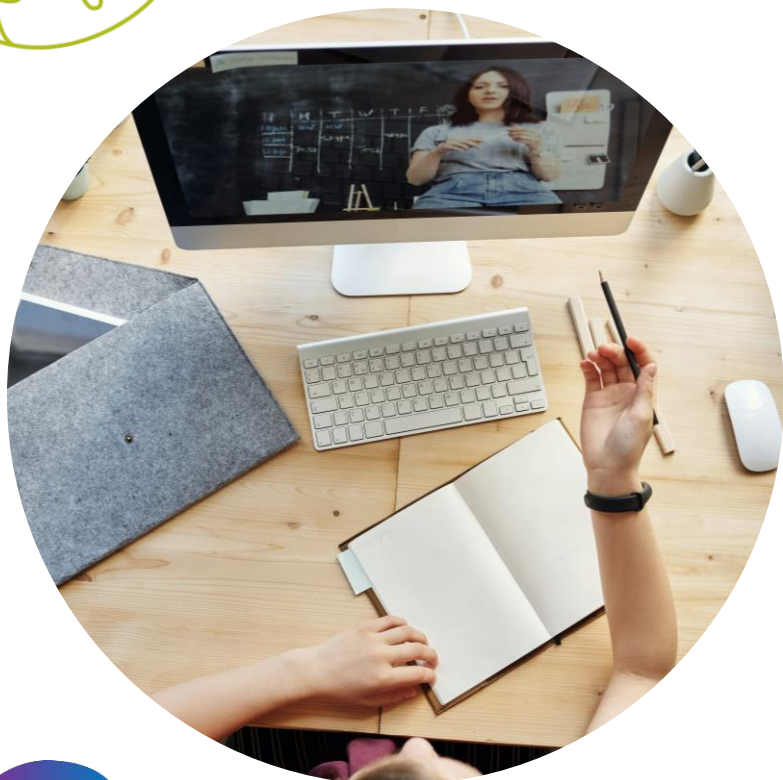
Week 2 to 4: Working Groups will make their own appointments to work on their media product

*slight changes in dates and times might occur. A final schedule will be send out before the start of the program.

[Apply here](#)



Why Digital Exchange Programs with AFS?



In their digital exchange programs AFS is combining intercultural learning with topics from different fields. By joining these two areas we are doubling your benefit, learning about your chosen topic as well as getting to know young people from other countries.

All our programs provide extensive intercultural learning opportunities actively guiding you and your group to increase your Global Competence. Development of this “power skill” is critical for access to 21st century employment and ongoing education.

The Intercultural Media Academy is part of a series of projects under the MOVE program and is supported by the Mercator Foundation. This is to offer the fantastic opportunity for virtual exchange with peers and to promote understanding between young people from different cultural backgrounds.

The MOVE portfolio includes opportunities to focus on the following themes:

○ **Diversity**

○ **Media**

○ **EU Politics**

Contact us:

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<https://intercultur.de/move>



**AFS Interkulturelle
Begegnungen e.V.**

